

8200 Greensboro Drive, Suite 805 • McLean, VA 22102 (703) 727-9182 Voice • (703) 842-6202 Fax

CORPORATE COMMUNICATIONS

Lewis-Price awarded Defense Media Activity Contract

McLean, VA | Lewis-Price & Associates, Inc. | May 6, 2019

McLean, Virginia—<u>Lewis-Price & Associates, Inc.</u> was awarded a contract April 29 to provide the Defense Media Activity with instructors to provide non-narrative television storytelling and talent training at various locations.

The instructors will provide training for production personnel which improves technical skills needed to produce first-person narrative multimedia, television stories and command information spots.

American Productions has partnered with <u>Lewis-Price</u> to provide the 5-day training that offers one-on-one on-air talent coaching and increases the knowledge, skills and proficiency of the producers and the overall quality of multi-media and broadcast products. The training will be performed at DMA HQ at Fort Meade, Md., DMA Atlantic in Sembach, Germany and DMA Pacific at Camp Humphreys, Korea.

"The partnership with <u>Lewis-Price</u> is going amazingly well," said Stephen Hooker president of American Productions. "We have a big brother relationship with <u>Lewis-Price</u> and it is great to have someone that understands contracting and the administration of the contract," he said.

The instructors are award-winning civilian professionals from the National Press Photographers Association who are the leaders in television and multimedia video productions. They take time from their daily work to train government reporters, writers, video journalists and public affairs/public relations officers.

"With the contract we are under with <u>Lewis-Price</u>, I don't have to worry. This is my first time working with them and they have an excellent way of managing. I am very happy," he said.

About Lewis-Price & Associates, Inc.

Lewis-Price is an SBA 8(a) certified staffing company committed to providing solutions to our clients and teaming partners alike. We staff diverse, engaged leaders in IT, cybersecurity, program management, and training. We value integrity and intention. We provide you with engaged professionals ready to join your team.

Media Relations Contact

Lisa Slappy (703) 848-8054 Islappy@lewisprice.com

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